Practice by Numbers

Choose the Plan That Fits Your Dental Practice

Transparent Pricing, Flexible Options, And No Hidden Fees

Pay for What You Need, Nothing More, Nothing Less

Customize my plan

Analyze

See clearly. Decide confidently. Act faster.

- Actionable insights
- Practice performance visibility
- Clear measurement of what's working (and what's not)

Core

Get up and running faster with practice essentials

- Foundational tools
- Great for new or smaller practices
- Simple setup and onboarding

Flow

Bring calm to the chaos with smoother operations

- Streamlined workflow
- Reduced admin overhead
- Clearer processes for teams

Scale

Designed to handle more volume without the stress

- Team collaboration
- Advanced analytics & automation

Thrive

Everything you need to operate at your full potential

- All-in-one, top-tier solution
- Smart insights, automation, team empowerment
- Multiple campaigns

Business Analytics	Analyze	Core	Flow	Scale	Thrive
Essential Analytics	Upgraded Analytics	✓	✓	Upgraded Analytics	Upgraded Analytics
Practice IQ	✓	Add-on	Add-on	✓	✓
Revenue IQ	✓	—	—	✓	✓
Task Reporting	✓	—	✓	✓	✓
PMS Writeback	✓	✓	✓	✓	✓
Marketing IQ	Add-on	Add-on	Add-on	Add-on	✓

Patient Engagement	Analyze	Core	Flow	Scale	Thrive
Custom Campaign	—	✓	✓	✓	✓
Appointment Reminder Campaign	—	✓	✓	✓	✓
Recall Campaign	—	✓	✓	✓	✓
Reactivation Campaign	—	Add-on	✓	✓	✓
Review Management	—	Add-on	✓	✓	✓
Birthday Campaign	—	Add-on	✓	✓	✓
Cancelled Appointment	—	Add-on	✓	✓	✓
Failed Appointment	—	Add-on	✓	✓	✓
Task Creation	—	Add-on	✓	✓	✓
Service Scheduled	—	Add-on	Add-on	✓	✓
Unscheduled Treatment	—	Add-on	Add-on	✓	✓
Post Op Campaign	—	Add-on	Add-on	✓	✓
Multiple Campaigns	—	—	—	—	✓
Recurring Tasks	—	Add-on	Add-on	Add-on	✓
Web Chat	—	—	✓	✓	✓

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Smart Forms	Analyze	Core	Flow	Scale	Thrive
Built-in forms	—	✓	✓	✓	✓
Writebacks	—	✓	✓	✓	✓
Form Packages	—	✓	✓	✓	✓
Form Builder	—	Add-on	✓	✓	✓
Forms Automation	—	Add-on	✓	✓	✓
Kiosk	—	Add-on	✓	✓	✓
Treatment Plans	—	Add-on	✓	✓	✓

Operational Efficiency	Analyze	Core	Flow	Scale	Thrive
Two-way texting	—	✓	✓	✓	✓
Voicemail drops	—	✓	✓	✓	✓
Mobile App	—	✓	✓	✓	✓
Patient Flow	—	Add-on	✓	✓	✓
Team Message	—	Add-on	✓	✓	✓
Online Booking	—	Add-on	✓	✓	✓
Huddle	✓	Add-on	✓	✓	✓
Patient Portal	—	Add-on	Add-on	✓	✓
Insurance Verification	Metered	Metered	Metered	Metered	Metered
PbN Voice	Add-on	Add-on	Add-on	Add-on	✓
Extended Recording Retention	Add-on	Add-on	Add-on	Add-on	✓
Schedule	✓	✓	✓	✓	✓
Enterprise Security	Add-on	Add-on	Add-on	Add-on	✓

PbN Payments	Analyze	Core	Flow	Scale	Thrive
Patient Payments	✓	✓	✓	✓	✓
Payment Plans	✓	✓	✓	✓	✓
Zeropay	✓	✓	✓	✓	✓

PbN AI	Analyze	Core	Flow	Scale	Thrive
Ops AI	Add-on	Add-on	Add-on	Add-on	✓
Call AI (requires PbN Voice)	Add-on	Add-on	Add-on	Add-on	✓
IntelliSuite (requires PbN Voice)	Add-on	Add-on	Add-on	Add-on	✓
PbN AI Receptionist (requires Online Booking)	—	Add-on	Add-on	Add-on	Add-on

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Want to Know More?

Our team of Practice Advisors is ready to help answer any questions.

866-216-8416 | Practicenumbers.com/pricing